

# ROLLING HILLS PLAZA

CRENSHAW AT PACIFIC COAST HIGHWAY

## IT'S BACK TO SCHOOL AGAIN

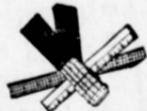
**STUDENTS... INVEST IN YOUR FUTURE**  
 ...invest in an Olympia portable!



- a breeze to operate
- finest advanced features
- precision-built quality
- handy carrying case



Shop STATE OFFICE SUPPLY first! Complete line of school needs for grade school, high school and college. Stop here first — That's the smart way to start out the school year.



**S** Erny Ellis  
**TATE OFFICE SUPPLY**

ROLLING HILLS PLAZA  
 2599 Pacific Coast Highway  
 TORRANCE DA 5-1658

*fashion notes*  
 to pass in class

by Loubella and Jonathan Logan

*the knit look*

Wow! Just watch the knits go by! More styles, more shapes, more fun than ever before. Shirts with the layered look, turtle neck under sweaters, sleeveless outer and long sleeve inner styles... Beautiful textures and vivid fall colors with V-neck, tank tops, scoops, boat necks... Sizes 5 to 15. See our budget right prices!

**We have the new Bra that S-T-R-E-T-C-H-E-S!**  
 Stretch-fit by JEZEBEL

# DOREE' ANN

2607 PACIFIC COAST HIGHWAY • DA 5-3133



SUMMER STUDY... Students at the Fern-Greenwood Elementary School did part of their summer study on Japan. The intermediate grades did several projects closely connected with their classroom study. Here Velen Ordaz puts the finishing touches on the bulletin board as Debbie Wall arranges a display. Laurel Kuhr prepares her version of Japanese writing on the blackboard.

### The Hair Stylists Beauty Salons

COME IN AND SEE THE BEAUTIFUL ITALIAN WIGS BY PRINCE GIOVANNI THAT WERE PRAISED SO HIGHLY IN THE LOS ANGELES TIMES IN A RECENT ISSUE. OUR SELECTION IS COMPLETE.

BODY CURL PERMANENT WAVE COMPLETE WITH SHAMPOO, SET, HAIRCUT AND PERMANENT WAVE.

**SPECIAL \$5.95**

WE CARRY A COMPLETE LINE OF BEAUTY AND BARBER SUPPLIES... ALL AT DISCOUNT PRICES!

Special This Week!  
 CREME RINSE **50¢**

SPECIAL WITH COUPON Haircut **\$1.00** THRU SEPT. 4

AIR CONDITIONED FOR WARM WEATHER COMFORT

SPECIAL ON TINTS **\$4.95**

REGULAR \$25.00 VALUE TIPPING **\$12.50** (THIS WEEK ONLY)

#### BACK-TO-SCHOOL SPECIAL!

Nationally advertised hair conditioner with shampoo and set

ONLY **\$3.00**

SEE OUR NEW DISPLAY OF WIGS TODAY. REMEMBER, WE CLEAN AND STYLE YOUR WIG FOR ONLY \$8.00 COMPLETE

ROLLING HILLS PLAZA SHOPPING CENTER  
 Crenshaw and Pac. Cst. Hwy. DA 5-2575  
 Daily 8:30-9 P.M.; Sun. 9-5 P.M.

DOWNTOWN TORRANCE  
 1328 Sartori Ave. FA 0-1333

SOUTH BAY SHOPPING CENTER  
 2255 Hawthorne Blvd. 371-7571  
 Daily 9-9 P.M.; Sun. 9-5 P.M.

*The Hair Stylists*  
 BEAUTY SALONS



### PRELUDE TO HAPPY SCHOOL DAYS

*Red Goose Shoes*



How excited the youngsters become over the prospects of new Red Goose shoes. And equally enthusiastic are thrifty-minded parents, for this season the Back-to-School collection includes the shoes with Goodyear Welt construction that insures shape retention and longer wear, shoes with Unimold soles and heels to outlast the uppers. All Red Goose shoes are skillfully made and diligently fitted to be gentle to fast growing feet.

**\$6.99 - \$7.99**



Top grain leather uppers, balance of shoe composed of man made materials.

2591 PACIFIC COAST HWY.

DA 5-2390

PIRATE SPACE PARK for Your CHILDREN WHILE YOU SHOP!!

### HAWAIIAN FASHIONS

AUTHENTIC

## HAWAIIAN OUTFITS

AT MODEST PRICES  
 SEE OUR MANY GIFT ITEMS

For fun in the sun for your LABOR DAY weekend and VACATION ahead... Styled for comfort in COOL, COOL fabrics.

SHIFTS - 2-PIECE CAPRI SETS  
 SWIMWEAR - SUZY WONG SHEATHES  
 SARONGS AND SUN DRESSES  
 MEN'S AND BOYS' ALOHA SHIRTS

### Styles of Hawaii

TORRANCE 2565 PACIFIC COAST HWY. DA 6-2151  
 WESTCHESTER 9129 S. SEPULVEDA BLVD. OR 3-3515

### School-time Special!

## Free Hair Coloring

Your First Miss Clairol

Call today for your free first Miss Clairol hair coloring. Make your appointment for Monday, Tuesday, or Wednesday. Offer good through September 4 only! With set. CONTINENTAL ROOM SLIGHTLY HIGHER

### Continental Coiffures

OPEN 9 A.M. TO 9 P.M.  
 25414 CRENSHAW BLVD. — DA 6-7444  
 ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK  
 AROUND THE CORNER FROM FOODS CO. AND CITIZENS BANK

2645 PACIFIC COAST HIGHWAY at Crenshaw

REG. 59¢ <b>FLORIENT</b> ROOM DEODORANT DECORATOR AEROSOL CAN <b>3 FOR \$1.00</b>	REG. 49¢ <b>CANNON KITCHEN TOWELS</b> <b>3 FOR \$1.00</b>
REG. 44¢ <b>20-INCH BEACH BALL</b> <b>29¢</b>	SPECIAL! <b>SHASTA SOFT DRINKS</b> 12-OZ. CANS <b>14 FOR \$1.00</b>
REG. 49¢ <b>PLASTIC FRAME PICTURES</b> <b>3 FOR \$1.00</b>	<b>E-Z LITE CHARCOAL BRIQUETS</b> 10-LB. BAG <b>47¢</b>
REG. \$1.49 12-OZ. LIQUID <b>MAALOX</b> <b>\$1.00</b>	\$1.50 VALUE <b>MEN'S TIES</b> <b>2 FOR \$1.00</b>

**DOLLAR DAY SALE!**

Over 130,000 people of all ages read the HERALD!